

## Low End Nokia's in Short Supply on Open Market

Nokia's troubles are well documented and they continue to feel the heat from both competitors and commentators as they attempt to maintain in the number one spot and produce phones that exceed expectations in the mobile phone market. It's generally accepted, that Nokia haven't succeeded in capturing the Smart Phone market, with Apple, Blackberry producing superior products and Samsung holding on to a large segment of the market. This failure, although bad for Nokia's reputation is only one part of the market and shouldn't be used to create a full opinion of the phone giants overall business. In reality, Nokia is still number one and their low end market share is second to none. They are selling millions of 1208's, 1661's 1616's among others every week and nobody including Samsung can get close to their trading volumes in the low end segment of the market.

This trend is evident in the open market also. Dan Quinn, Project Manager with [www.phonelot.com](http://www.phonelot.com) regularly reports on the progress of low end Nokia's in the Grey Market. "Demand for low end Nokia's continues to grow and models such as the 1208 are regularly seen on our top 10 phone index. Along with holding or increasing demand across virtually the entire low end range, Nokia have also managed to maintain their prices with some recording slight increases over the past 6 months. Of all the models, the 1208 has achieved the most success, with last month's supply running at just under 50% of demand, leading to a 5.8% month on month price increase to €18.08. This is a common trend across the portfolio with the 1661 jumping up nearly 9% two months ago and maintaining its price last month. The relatively new 1616 also saw a 4.6% price increase to €22.29.

Overall, Nokia will continue to dominate this sector and prices look set to continue to rise. Trading remains high on [www.phonelot.com](http://www.phonelot.com) and low end Nokia range is playing a major part of that trade.

### About [www.phoneLot.com](http://www.phoneLot.com)

phoneLot.com is the fastest growing online trading platform for wireless retailers and wholesalers. It is dedicated to offering a purchasing solution to businesses looking to buy between 5 – 200 phones per order. Launched in February 2010, [phonelot.com](http://www.phonelot.com) has over 4,000 members using the platform as their primary source for mobile phones and accessories

### About [www.gsmExchange.com](http://www.gsmExchange.com)

[gsmExchange.com](http://www.gsmExchange.com) is the world's leading wholesale trading platform for the mobile phone and accessories industry. Established in 1999, [gsmExchange](http://www.gsmExchange.com) enjoys the status of world No.1 in this niche. There are over 40,000 members on the [gsmExchange](http://www.gsmExchange.com) network and the platform is visited by thousands everyday looking for new customers or suppliers across the world.

### About Price Watch

Price Watch is a statistics tool generated by [gsmExchange](http://www.gsmExchange.com) to track the performance of every model being traded on the trading floor. Price watch is currently being used by some of the world's leading networks, manufacturers and analysts to give them an insight into past performances and plan for the future. A Price Watch widget will be available shortly for interested parties' websites. If you are interested in more information on Price Watch or the Price Watch Widget, please get in contact with [dan@gsmexchange.com](mailto:dan@gsmexchange.com)

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